

Pioneering Progress, Together



Open Geospatial
Consortium

Where Ideas Thrive
and Partnerships Flourish.

OGC Member Meeting Sponsorship Prospectus

From Local to Global

The 129th Member Meeting, Montreal, Canada

Community | Technology | Standards



Open
Geospatial
Consortium

- Agriculture
- Citizen Science
- Climate
- Defense & Intelligence
- Disaster Response
- Healthcare
- Marine
- Smart Cities
- Space
- Transportation
- AI and ML
- APIs
- Augmented & Virtual Reality
- Cloud
- Digital Twins
- Internet of Things
- Metaverse
- Mobile Services
- Simulation & Gaming
- Spatial Data Infrastructure

Building an Engaged Community

400+

Members

90+

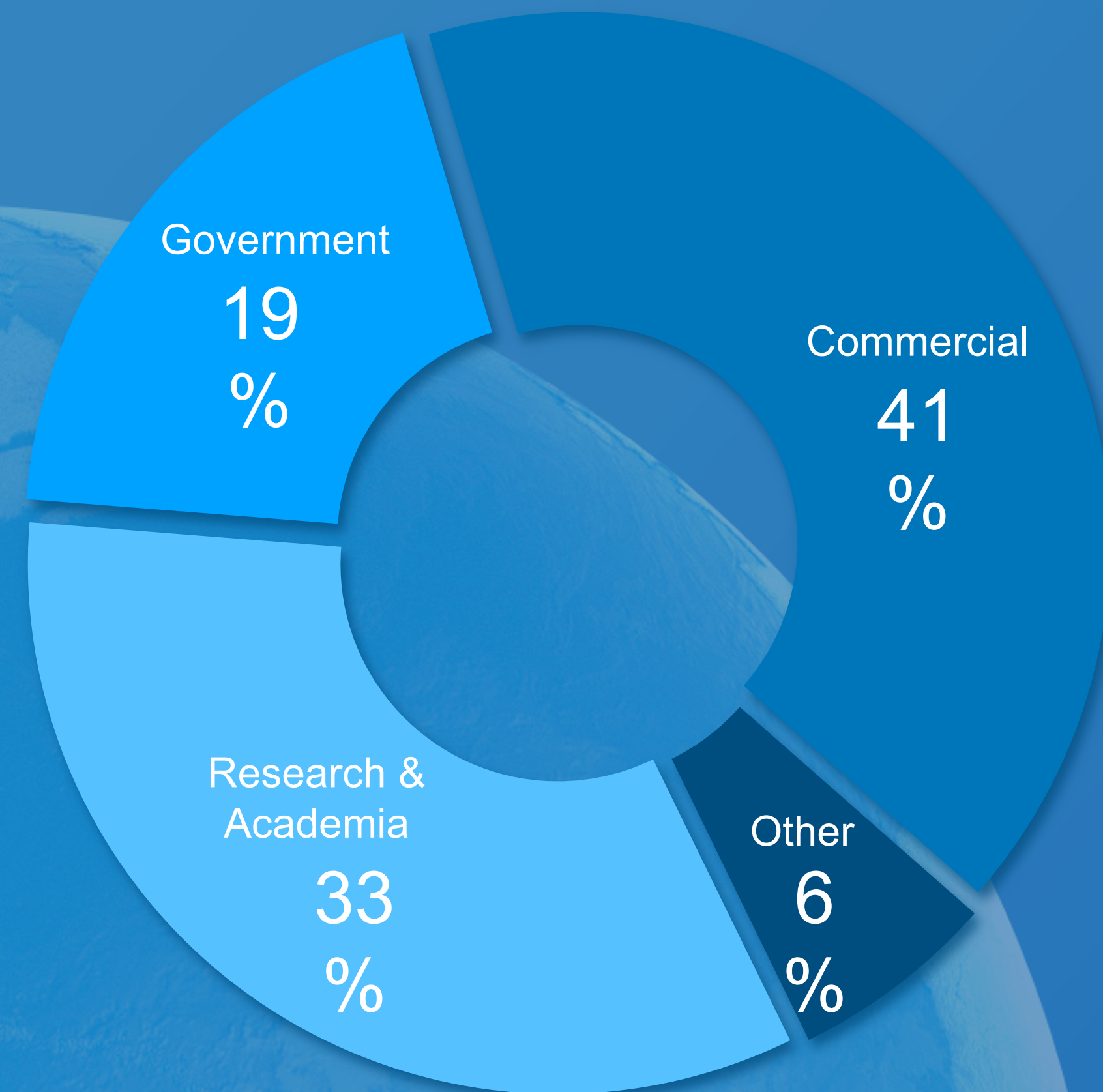
Working Groups

\$X.XM

In Project Funding

OGC Membership: A Consensus-based Approach

Commercial Government Research & Academia Other



About the OGC

The Open Geospatial Consortium, Inc. (OGC) is dedicated to making location information Findable, Accessible, Interoperable, and Reusable.

The global OGC Community engages in a mix of activities related to location-based technologies: developing consensus-based open standards and best practices; collaborating on agile innovation initiatives; participating in community meetings, events, and workshops; and more. The most important OGC events are the Member Meetings, held thrice yearly at various global locations.

Why Should You Consider Hosting & Sponsorship?

OGC Member Meetings are a forum for the global location community to share the latest and greatest on all matters across agencies, industry, and academia.

Our meetings span domains from Defense to Agriculture, EO to Transportation, and Digital Twins to Marine. Technical topics include Cloud, APIs, Internet of Things, and Augmented Reality/Virtual Reality. It's the one place where our membership of 550+ organizations from across the globe collectively solves some of the pressing issues of our time, such as climate change, pandemic response, disaster preparedness, and more.

[See the full list of OGC Members here](#)

How to Become a Host or Sponsor

This document serves as a guide to the Hosting & Sponsorship process. It includes the following: Hosting & Sponsorship Options, Article 1, which serves as the official and binding contract, and Addendum A: Proposed Schedule.

Hosting and Sponsorship benefits are described below. For sponsorships that include customization, Article 1 will be amended to include the specialized responsibilities of each party. Please review this document, choose the option that best fits the sponsor/host, fill in the billing information, sign below, and return to OGC.

Sponsor requests concerning meeting location, times, and accommodations will be honored whenever possible; however, the OGC reserves the right to make final decisions based on its policies and requirements. The OGC will manage or oversee all aspects of planning and staffing throughout the Meeting to ensure events operate under OGC Policies.

The OGC reserves the right to sell additional sponsorship for this event.

Hosting & Sponsorship Options

OGC values the contribution of organizations to host and or sponsor meetings. Hosts provide meeting facilities and amenities operated by the host (such as a campus) or contracted by the host (such as a convention center). Sponsors financially support the execution of the meeting to cover costs ranging from facilities and meeting infrastructure to food and entertainment.

All Hosts & Sponsors will receive the following base benefits:

- Listing on the Event Website by Sponsor level, with logo and hyperlink
- Sponsor acknowledgement in email marketing
- Sponsorship recognition on social media
- Sponsorship recognition throughout the Member Meeting

List of Sponsorship Opportunities

EVENT HOST

Exclusive

OGC Member Meetings are a unique opportunity for organizations to show their support of the OGC process and commitment to open standards. Hosts provide the bulk of venue requirements, including but not limited to the following

1. Provide Meeting Rooms based on the proposed Schedule in Addendum A.
2. List of local preferred hotels. Optionally, reserve a block of Hotel rooms for the attendees (minimum of 40 - 60) with availability of up to 100. All attendees pay their hotel room bills.
3. High-speed Internet Access Wireless. Not dial-up or ISDN. We have many needs for communications, such as email, VPN, Skype, and Web Conferencing, so unrestricted access to major ports is preferred.
4. Wednesday Evening Reception – OPTIONAL
5. Provide a list of printer and copying facilities nearby.
6. Typical office supplies (tape, stapler, writing pads, pens, etc.)
7. Daily lunches - OPTIONAL
8. List of local restaurants for Lunch and Dinner
9. Local maps/tour books
10. Registration Table with power and Internet capability
11. Assistant who is familiar with the area/language) to help with registration if necessary.
12. Each room must be equipped with data projectors (BEAMERS) and a screen or large monitor readable from any point in the room.
13. Microphone/Amplification System if necessary for Plenary Sessions.
14. Power strips/extension cords for laptops throughout meeting rooms. Attendees are responsible for adapters and converters, but it is usually nice to have some available. Adequate power for an entire room of 60-80 Amp laptops.
15. Appropriate signage, if necessary, to direct attendees to the venue.

Benefits are customized for the Event Host, often including but not limited to:

- * 10-15 Minute Keynote during the Opening/Closing of the Member Meeting
- * Opportunity to recommend topics and speakers to steer the meeting conversation.
- * Logo on all event signage and marketing materials
- * Booth at the registration table
- * Ability to host an “Interop-Day” that would be open to the public and would allow the organization to customize the event to promote your organization’s interest as it relates to OGC’s mission

List of Sponsorship Opportunities

PREMIERE

Logistics Sponsor

Exclusive | \$25,000

Your organization will be the organizing sponsor for the operation of the OGC Member Meeting.

Your organization will receive the following benefits:

1. Opportunity to recommend speakers for key sessions
2. Logo on all event signage
3. Special recognition during the dinner and plenaries
4. Booth at the registration area during the event
5. Customized sponsor recognition which could include such benefits as:
 - * Keynote Speaking Opportunity during Opening/Closing of the Member Meeting
 - * Co-presented workshops, sessions, and hackathons during the Member Meeting
 - * Access to offer a limited amount of free passes to non-member clients/prospects

Technology Sponsor

Exclusive | \$20,000

Expand your reach by becoming the sponsor to provide the technological resources to bring an OGC Member Meeting to life.

Your organization will receive the following benefits:

1. Opportunity to recommend speakers for key sessions
2. Logo on all event signage, including on or near all technology
3. Special recognition during the dinner and plenaries
4. Booth at the registration area during the event

List of Sponsorship Opportunities

PLATINUM

Networking Reception Sponsor

3 Available | \$10,000

Present your networking session during the week of an OGC Member Meeting. This unique opportunity is limited to only three organizations, which will be offered with the option to host a reception on Monday, Tuesday, or Thursday evening (first come, first serve).

Your organization will receive the following benefits:

1. Opportunity to be one of the hosts of the Ice Breaker Reception
2. Recognition signage during the reception
3. Booth during the Ice Break Reception

GOLD

VIP & Member Dinner Sponsor

Exclusive | \$5,000

Be a key component to the success of an OGC Member Meeting by sponsoring OGC's Member Dinner. Once a meeting OGC's Members and VIP get together for a networking dinner and reception. Don't miss this exclusive opportunity:

Your organization will receive the following benefits:

1. Recognition on all signage, in advertising, and during the dinner
2. Speake opportunity during dinner
3. Recognition at all check-in points

List of Sponsorship Opportunities

GOLD

Morning Breaks

4 Available | \$3,500

This limited sponsorship is an excellent opportunity to build your network with the OGC Community. Sponsor a morning break, providing coffee and light refreshments before and between the morning sessions.

Your organization will receive the following benefits:

1. Predominate recognition in the break area during your hosted break.
2. Networking table setup during the break to connect with the community.

Afternoon Breaks

4 Available | \$3,500

This limited sponsorship is an excellent opportunity to build your network with the OGC Community. Sponsor an afternoon break, providing light refreshments between the afternoon sessions.

Your organization will receive the following benefits:

1. Predominate recognition in the break area during your hosted break.
2. Networking table setup during the break to connect with the community.

List of Sponsorship Opportunities

SILVER

Lanyard & Badging

Exclusive | \$2,500

Be a key component to the success of an OGC Member Meeting by sponsoring the lanyards! It is a great way to get your logo and name recognition to the OGC community.

Your organization will receive the following benefits:

1. Logo and business name on all lanyards
2. Recognition at the check-in points

Executive Dinner Table

10 Available | \$1,500

Be a part of the Wednesday Evening Executive Networking Dinner

Your organization will receive the following benefits:

1. Personalized table centerpiece with logo and organization name
2. Two complimentary tickets to the Dinner

Host/Sponsor Options:

1. Event Host - Hosting organizations assume all financial responsibilities for facilities, audio/visual, and catering unless specific agreements are identified before the execution of this contract and attached accordingly.
2. Premiere - \$25,000 - Logistics Sponsor
3. Premiere - \$20,000 - Technology Sponsor
4. Platinum - \$10,000 - Networking Reception Sponsor
5. Gold - \$5,000 – VIP and Member Dinner Sponsor
6. Gold - \$3,500 - Morning Breaks Sponsor
7. Gold - \$3,500 - Afternoon Breaks Sponsor
8. Silver - \$2,500 - Lanyard & Badging Sponsor
9. Silver - \$1,500 - Dinner Table Sponsor

MEETING NAME:

Name Here

EVENT LOCATION:

Location Here

OGC POINT OF CONTACT:

EVENT LOGISTICS & MARKETING

Tavia S. Cummings

Work: 1-202-321-9013

tcummings@ogc.org

FINANCIAL & BILLING

Mitzi Osterhout

Operational Chief Financial Officer

Office: 1-508-655-5858

mosterhout@ogc.org

Host/Sponsor Contract

MEETING NAME: Name Here

EVENT LOCATION: Location Here

EVENT DATE(S): Date Here

OGC POINT OF CONTACT:

EVENT LOGISTICS & MARKETING FINANCIAL & BILLING

Tavia S. Cummings

Work: 1-202-321-9013

tcummings@ogc.org

Mitzi Osterhout

Operational Chief Financial Officer

Office: 1-508-655-5858

mosterhout@ogc.org

Sponsor Contact Information:

Point of Contact Name (Event Logistics/Marketing): _____

Point of Contact Phone (Event Logistics/Marketing): _____

Point of Contact Email (Event Logistics/Marketing): _____

Point of Contact Name (Financial/Billing): _____

Point of Contact Phone (Financial/Billing): _____

Point of Contact Email (Financial/Billing): _____

OGC Invoice Number: _____

Sponsoring Company Purchase Order Number: _____

Host/Sponsor Contract

Sponsor Contact Information:

Sponsoring Company: _____

Bill to Address:

Authorized Signature: _____ Date: _____

Please print name: _____

With this signed agreement, your sponsorship will become effective only when OGC receives a deposit of 35% of the Sponsor Fee. The balance is due 60 days before the Meeting. Sponsorships are accepted on a first-come, first-served basis, so promptly send in the deposit and this agreement.

OGC Approver Signature: _____ Date: _____

OGC Approver Printed Name: _____ Title: _____

Host/Sponsor Contract

SUBMIT THE COMPLETED APPLICATION AND PAYMENT TO: OGC BUSINESS ADDRESS:

Mitzi Osterhout
Operational Chief Financial Officer
mosterhout@ogc.org

CC'd:

Scott Simmons, ssimmons@ogc.org

Open Geospatial Consortium

2300 Wilson Blvd.

Ste 700-1026

Arlington, VA 22201, USA

Once the application is completed, please provide the following information to the OGC Event/Logistic Contact (tcummings@ogc.org):

1. Your company logo in color and black and white in .eps format. No tag lines, please.
2. Your company background in 100 words.

Questions - Please contact Tavia S. Cummings, OGC Events Manager

Tel: +1-202-321-9013, or email: tcummings@ogc.org

Thank you for your support of the OGC.