# bsi.

### The Net Zero Guidelines

**Daniel Barlow** 

Head of Innovation Policy and Head of Our 2050 World

Location Powers - Environmental, Social, And Governance

Tuesday, 15 November 14:00 – 14:30

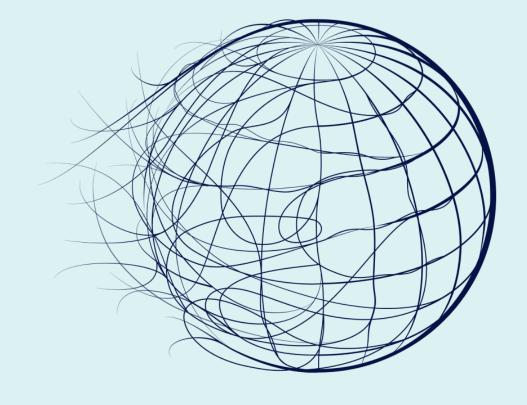






## our 2050 world

A collaboration to accelerate the transition to net zero using standards and enable the planet to halve emissions by 2030 and achieve net zero by 2050 at the latest.







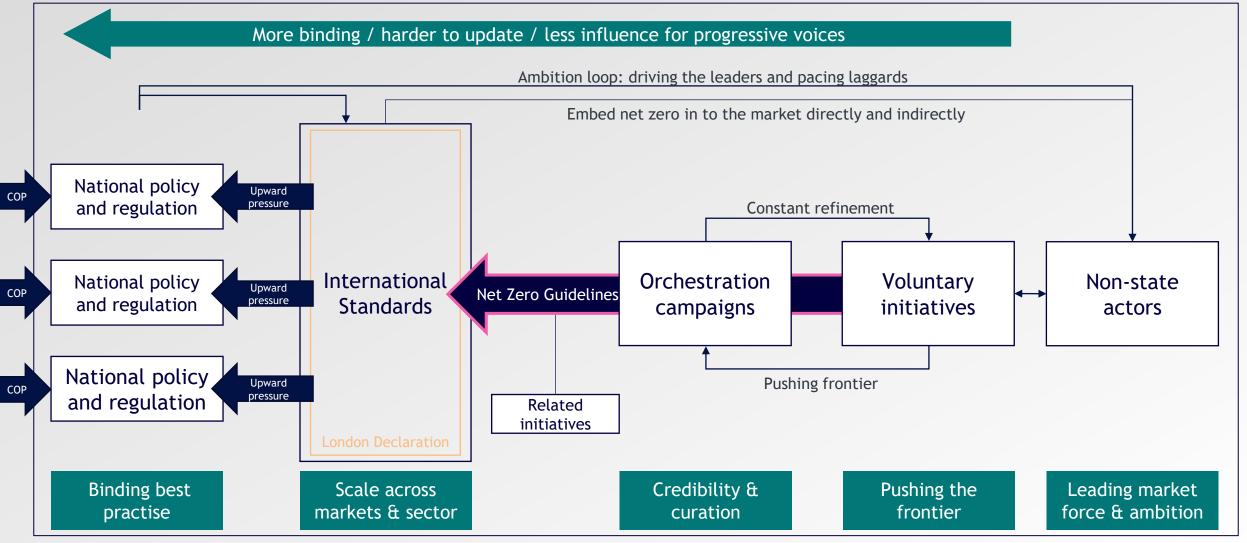




- The Net Zero Guidelines: a common reference point
- 1. Why do we need Net Zero Guidelines?
- 2. How they were developed?
- 3. What they do (and why you should use them)?



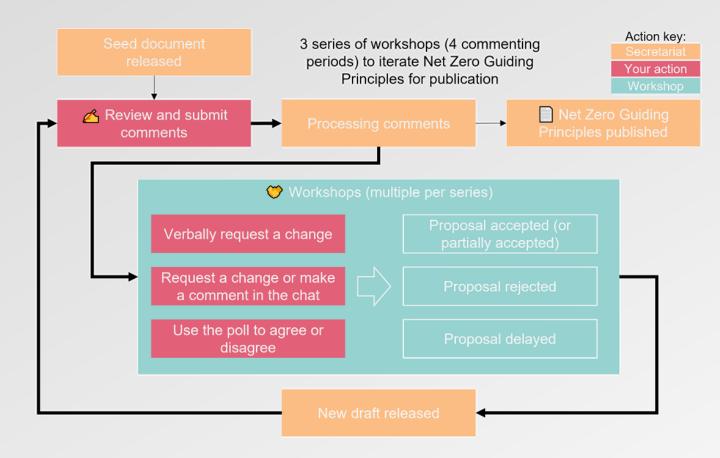
#### 'Conveyor model' to govern net zero\*

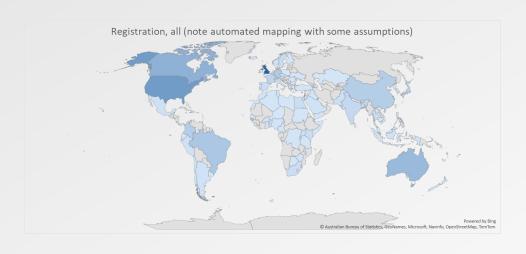




<sup>\*</sup> Adapted from concept by Tom Hale Nov 2021

#### How they were developed?





Income group	Registrations	Region	Registrations
High income	921	Europe & Central Asia	494
Upper middle income	247	East Asia & Pacific	243
Lower middle income	115	North America	228
Low income	34	Latin America & Caribbean	181
Unknown	27	Sub-Saharan Africa	83
Total	1344	Middle East & North Africa	56
		South Asia	38
		Unknown	21
		Total	1344



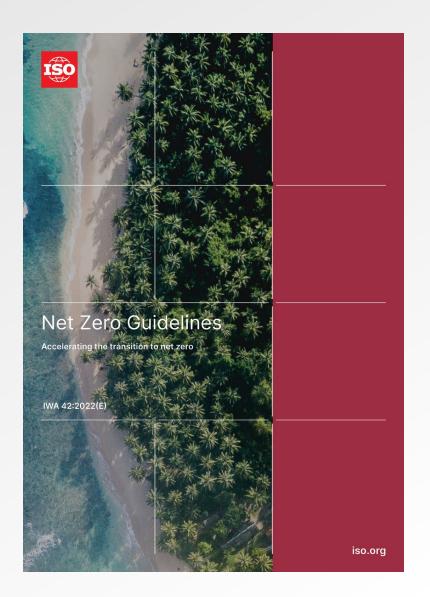
#### What they do (and why you should use them)?

The Net Zero Guiding Principles document aims to bring alignment to the net zero governance space, acting as a common reference point and interpretation guide for those that create net zero governance and those operating within it.

- A definition of net zero and related terms,
- High-level principles,
- Actionable guidance on how to contribute to global net zero, and
- Recommendations on transparent communication, credible claims, and consistent reporting.

Iso.org/netzero





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