From Local to Global

The 126th OGC Member Meeting, Huntsville: Sponsorship Opportunities

- Community. Technology. Standards -

Open
Geospatial
Consortium

– Agriculture
– Citizen Science
– Climate
– Defense and Intelligence
– Disaster Response

– Healthcare
– Marine
– Smart Cities
– Space
– Transportation

– AI and ML
– APIs
– Augmented and Virtual Reality
– Cloud
– Digital Twins

– Internet of Things
– Metaverse
– Mobile Services
– Simulation and Gaming
– Spatial Data Infrastructure
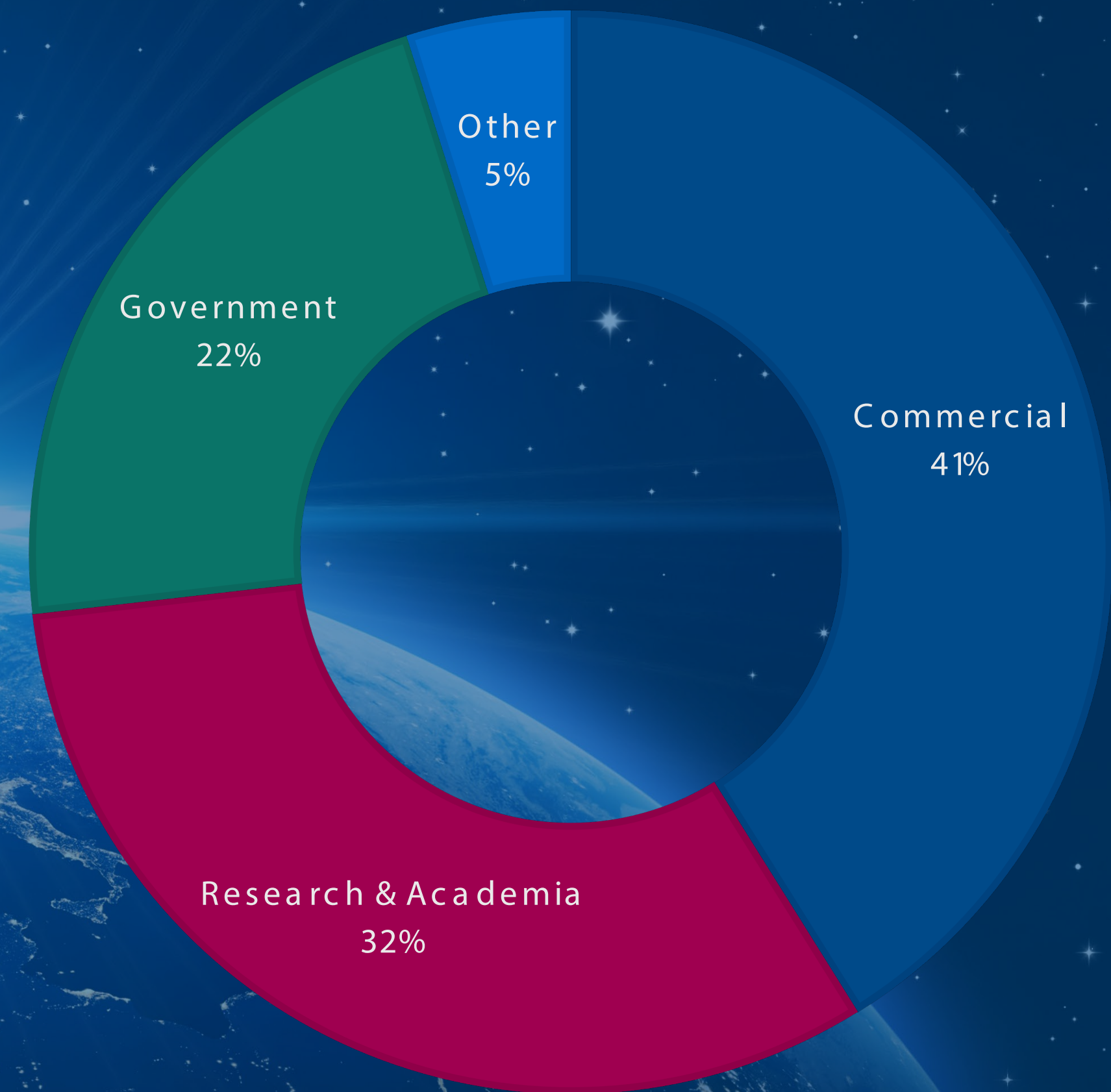
Building An Engaged Community

550+
Members

90+
Working Groups

2.2M+
In Project Funding

OGC MEMBERSHIP: A CONSENSUS-BASED APPROACH

■ Commercial   ■ Research & Academia   ■ Government   ■ Other

Other
5%

Government
22%

Commercial
41%

Research & Academia
32%

What is OGC?

___

A hub for thought leadership, innovation, and standards for all things related to location

Our Vision

Building the future of location with community

and technology for the good of society

Our Mission

Make location information Findable, Accessible,

Interoperable, and Reusable (FAIR)

Our Approach

A proven collaborative and agile process combining consensus-based

standards, innovation project, and partnership building

Why You Should Sponsor the OGC Member Meeting

OGC meetings are a forum to share the latest and greatest on all matters in geospatial. Our meetings span domains from Defense to Agriculture, from EO to Transportation, from Digital Twins to Marine. Technical topics include Cloud, APIs, Internet of Things, and Augmented Reality/Virtual Reality. It's the one place where the location community from across the globe collectively solves some of the pressing issues of our time such as climate change, pandemics response, disaster preparedness and more.

See the full list of OGC Members here.

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How to Become a Host or Sponsor

This document serves as a guide to the Hosting & Sponsorship process and includes the following: Hosting & Sponsorship Options, Article 1, which serves as the official and binding contract, and Addendum A: Proposed Schedule.

Hosting and Sponsorship benefits are described below, for sponsorships that include customization, there will be an amendment which will include the specialized responsibilities for each party. Please review, choose the option that best fits the sponsor/host, fill in the billing information, sign below, and return to OGC.

Sponsor requests concerning meeting location, times and accommodations will be honored whenever possible; however, the OGC reserves the right to make final decisions based upon its policies and requirements. The OGC will manage or oversee all aspects of planning and staffing throughout the Meeting to ensure events operate under OGC Policies.

The Open Geospatial Consortium, Inc. (OGC) reserves the right to sell additional sponsorship for this event.

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Hosting & Sponsorship Opportunities

OGC values the contribution of our commuity to host and/or sponsor meetings. Hosts provide meeting facilities and amenities, either operated by the host, such as a campus, or contracted by the host, and sponsors financially support the execution of the meeting to cover costs ranging from facilities and meeting infrastructure to food and entertainment.

All Hosts & Sponsors will receive the following base-benefits:
- ✓ **Listing on the Event Website by Sponsor level, with logo and hyperlink**
- ✓ **Sponsor acknowledgement in email marketing**
- ✓ **Sponsorship recognition on social media**
- ✓ **Sponsorship recognition during the OGC Kick-off**

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List of Sponsorship Opportunities

Event Host (Exclusive) *Sold*

OGC Member Meetings are a unique opportunity for organizations to show their support of the OGC process and their commitment to open standards. Hosts provide the bulk of venue requirements including but not limited to:

- Provide Meeting Rooms based upon the proposed Schedule in Addendum A.
- Reserve a block of Hotel rooms for the attendees (minimum of 40 - 60) with availability of up to 100. All attendees pay their own hotel room bills.
- High-speed Internet Access Wireless or CAT5/6 (which allows us to set up our wireless and wired networks). Not dial-up or ISDN. We have many needs for communications such as email, VPN, Skype, and Web Conferencing so unrestricted access to major ports is preferred.
- Wednesday Evening Reception – OPTIONAL
- Printer and Copying facilities need to be available.
- Typical office supplies (tape, stapler, writing pads, pens, etc).
- Daily lunches - OPTIONAL
- A List of local restaurants for Lunch and Dinner.
- Local maps/tour books.
- Registration Table with power and Internet capability.
- Assistant (that is familiar with the area/language) to help at registration if necessary.
- Each room must be equipped with a Data Projectors (BEAMERS) and Screen (minimum).
- Microphone/Amplification System if necessary for Plenary Sessions.
- Three (3) polycom style conference speakerphones for teleconferencing.
- Powerstrips/extension cords for laptops throughout meeting rooms. Attendees are responsible for adapters and converters, but it is usually nice to have some available. Adequate power for a full room of 60-80 Amp laptops.
- Appropriate signage, if necessary, to direct attendees at the venue.

Benefits are customized for the Event Host, often including but not limited to:

- 10-15 Minute Keynote during the Opening/Closing of the Member Meeting
- Opportunity to recommend topics and speakers to steer the meeting conversation.
- Logo on all event signage and marketing materials
- Booth at the registration table
- Ability to host an "Interop-Day" open to the public. Customize event to promote business interests as it relates to OGC's mission

List of Sponsorship Opportunities

Networking Sponsor - $12,000 (3 Available)

Present your very own networking session during the week of an OGC Member Meeting. This unique opportunity is limited to only 3 organizations, which will be offered with the option to host a reception on Monday, Tuesday, or Thursday evening (first come, first serve). Your organization will receive the following:

- Opportunity to be one of the hosts during the Ice Breaker Reception
- Recognition signage
- Table top display during the reception

Geospatial Diversity Breakfast/ Lunch Sponsor- $7,000 (Exclusive)

Support continued diversity, growth, and success of geospatial by sponsoring this exclusive event. This one-time opportunity aims to allow for ample networking opportunities, inspire new leaders, and spread a message of inclusion across our quickly growing industry

- Recognition on all signage, both print and digital, as well as social media and all other materials promoting the event
- Recognition on any provided materials during the event, and an option to provide a handout during the breakfast
- Thought leadership opportunity during the breakfast

OGC Member Meeting Sponsorship Opportunities List

List of Sponsorship Opportunities

Morning Break Sponsor – $4,500 (4 Available)

A great opportunity to build your network with the OGC Community. Sponsor a morning break, providing coffee and light refreshments before and between the morning sessions. Your organization will receive the following:

- Recognition on all signage in the break area
- Networking table top during the break

Afternoon Break Sponsor – $4,500 (4 Available)

A great opportunity to build your network with the OGC Community. Sponsor an afternoon break, providing light refreshments before and between the morning sessions. Your organization will receive the following:

- Recognition on all signage in the break area
- Networking table top during the break

VIP & Member Dinner Sponsor – $5,000 (Exclusive)

Be a key component to the success of an OGC Member Meeting by sponsoring OGC's Member Dinner. Once a meeting OGC's Members and VIP get together for a networking dinner and reception. Don't miss this exclusive opportunity:

- Recognition on all signage, in advertising, and during the dinner
- Speaker opportunity during dinner
- Recognition at all check-in points

List of Sponsorship Opportunities

Lanyard & Badging Sponsor- $5,000 (Exclusive) *sold*

Be a key component to the success of an OGC Member Meeting by sponsoring OGC's Member Meeting Lanyards. Your organization will receive:

- **Logo and business name on all lanyards**
- **Recognition at all check-in points**

Supporter Sponsor- $2,000 (Unlimited)

Show your support for the location community, and have your organization recognized by becoming a Supporter Sponsor for the OGC Member Meeting. Proceeds will go toward improving meeting quality. Your organization will receive:

- **Sponsor recognition on print and digital media**
- **Social media promotion leading into, and after the event**

Under-represented group sponsorship $2,000+(Unlimited)

Show your additional support for diversity and inclusion in the geospatial community by sponsoring the travel and participation of under-represented groups at the OGC Member Meeting. Sponsor recognition on print and digital media

- **Social media promotion leading into, and after the event**

Article 1: Host/Sponsor Contract

This document serves as the official and binding contract for sponsors of the indicated OGC Member Meeting and does not apply to sponsorship of any other events being hosted by OGC at the same time and location, unless otherwise stated in the responsibilities.

Sponsorship benefits are as described in the "Hosting & Sponsorship Options" section of this document. By signing this document, the Host or Sponsoring organization agrees to the terms in the sponsorship benefits and amendments as stated in this document. Sponsorship is dedicated to a specific event and will not apply to any other events being hosted by OGC at the same time and location, unless otherwise stated in the agreement.

Responsibilities and assignment of financial and task responsibilities between OGC and the potential Hosts/Sponsors must be negotiated and agreed upon prior to completion of an agreement.

Sponsor requests concerning meeting location, times and accommodations will be honored whenever possible; however, the OGC reserves the right to make final decisions based upon its policies and requirements. The OGC will manage or oversee all aspects of planning and staffing throughout the Meeting to ensure a quality event.

Host/Sponsor Options:

 Event Host - Hosting organizations assume all financial responsibilities for facilities, audio/visual, and catering, unless specific agreements are identified prior to the execution of this contract and attached accordingly.

Sponsor Type: _____

Host/Sponsor Contract

The 126th OGC Member Meeting

Event Location:

OGC Point of Contact (Event Logistics, Marketing):

Jonathan Fath, Director of Marketing

Work: 1-571-282-5798

jfath@oc.org

Event Date(s):

OGC Point of Contact (Financial/Billing):

Mitzi Osterhout, Operational Chief Financial Officer

Office: 1-540-212-1462

Mosterhout@ogc.org

Sponsor Contact Information:

Point of Contact Name (Event Logistics/Marketing): _____

Point of Contact Phone (Event Logistics/Marketing): _____

Point of Contact Email (Event Logistics/Marketing): _____

Point of Contact Name (Financial/Billing): _____

Point of Contact Phone (Financial/Billing): _____

Point of Contact Email (Financial/Billing): _____

OGC Invoice Number: _____

Sponsoring Company Purchase Order Number: _____

Host/Sponsor Contract

The 126th OGC Member Meeting

Sponsoring Company:

Bill to Address:

_____

_____

Authorized Signature: _____

Date: _____

Please Print Name: _____

Your sponsorship will become effective only when OGC receives a deposit of 35% of the Sponsor Fee with this signed agreement. The balance is due 60 days prior to the Meeting. Sponsorships are accepted on a first come, first serve basis, so be sure to send in the deposit and this agreement promptly.

OGC Approver Signature: _____ **Date:** _____

OGC Approver Printed Name: _____ **Title:** _____

Host/Sponsor Contract

Submit completed application and payment to:

Mitzi Osterhout

Operational Chief Financial Officer

Mosterhout@ogc.org

CC'd:

Nadine Alameh, nalameh@ogc.org

Scott Simmons, ssimmons@ogc.org

OGC Business Address:

Open Geospatial Consortium

2300 Wilson Blvd.

Ste 700 #1026

Arlington, VA 22201, USA

Once the application is completed, please provide the following information to the OGC Event/Logistic Contact (sjasaphillips@ogc.org):

• Your company logo in color and black and white in .eps format. No tag lines please.

• Your company background in 100 words.

Questions - Contact Jonathan Fath, OGC Director of Marketing

Tel: +1-571-282-5798, or email: jfath@@ogc.org

Thank you for supporting the OGC Member Meeting!

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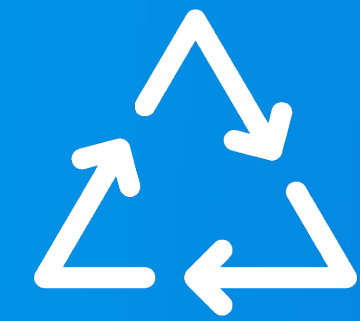# One Community Making Location Information

Findable **Accessible** **Interoperable** **Reusable**

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